WEBSITE LINK LOGO PROCEDURES

As an Approved Member of Good Food Ireland® you are licensed (by terms of your signed Member Contract) to use the Good Food Ireland® Logo on your website in recognition of your distinction.

Below are the instructions on how to link the Logo to your business profile on www.goodfoodireland.ie.

Here is a sample link code:

It is important to note that <u>Good Food Ireland® is a registered trademark</u> and the L is not misrepresented in any way. Please refer to issued Brand Guidelines.

Additionally, you could use the logo in your blog or news section and add the following "Philosophy" for further recognition.

For example, you may write:

"As an Approved Member of Good Food Ireland®, we are passionately committed to prioritising the use of Ireland's core indigenous ingredients, offering a local cultural food and/or drink experience and sustainably supporting Irish farmers, food producers and fishermen. Check out what Good Food Ireland® has to say about us <u>here</u>". (add in your Good Food Ireland® profile page link here)"

In the case of Food and/or Drink Producers you may write:

"As an Approved Member of Good Food Ireland®, we are passionately committed to prioritising the use of Ireland's core indigenous ingredients in our food and/or drink produce offering you a local cultural food and/or drink experience. Check out what Good Food Ireland® has to say about us <u>here</u>". (add your Good Food Ireland® Business Profile URL Link)".

If you need any further assistance please do not hesitate to contact us.
Email: <u>info@goodfoodireland.ie</u> **Telephone**: +353 (0) 53 9158693. (Office Hours: Monday to Friday 9am-5pm except during ROI Bank Holidays and Seasonal Closures)