



BUDDY'S

FARMER'S MARKET

OUTDOOR ARTISAN PRODUCER'S MARKET

WHO WE ARE

- **BUDDY'S FARMER MARKET IS A FAMILY RUN MARKET BASED AT SEED POTATO COMPANY IN BALLYMUN OFFERING A WIDE RANGE OF FRESH IRISH PRODUCE FROM A NETWORK OF GROWER'S BUILT UP OVER DECADES AND ALSO QUALITY PRODUCE FROM EUROPE SUCH AS SICILIAN AND FRENCH FRUIT**
- **OUR PARENT COMPANY, 'THE SEED POTATO COMPANY' WAS SET UP BY BUDDY MATHEWS IN 1982, AT OUR WAREHOUSE IN BALLYMUN AND BUDDY'S FARMER MARKET WAS LAUNCHED WITH THE GROWING DEMAND LOCALLY FOR QUALITY FRESH PRODUCE AT FARM GATE PRICES**
- **WE ALSO HAVE A WELL RENOWNED ARTISAN BAKERY ON SITE WHICH ATTRACTS A WHOLE NEW CUSTOMER AND BUILDS OUR REPUTATION TO MORE CUSTOMERS GROWING ALL THE TIME. THE ARTISAN BAKERY HAS FEATURED IN A NUMBER OF BAKERY ENTHUSIAST MAGAZINES ONLINE AND BY 'FOODIES' ON SOCIAL MEDIA**



OUR VISION

- BUILDING ON THE CONTINUED SUCCESS OF THE FARMERS MARKET AND ARTISAN BAKERY, WE LOOK NOW TO EXPAND ON THE WEEKEND TRADE BY MEANS OF A WEEKEND ARISEN FOOD MARKET
- BY PROMOTING IRISH CRAFTERS AND PRODUCERS, INCLUDING BUT NOT LIMITED TO
 1. JAM MAKERS
 2. IRISH BUTCHERS
 3. IRISH CRAFT BUTCHERS
 4. ARTISAN PRODUCERS
 5. IRISH JUICE MAKERS
 6. COOKED FOOD
- CONSUMERS ARE NOW LOOKING FOR QUALITY, IN PARTICULAR GUARANTEED IRISH QUALITY GOODS AND ARE LOOKING TO THE WEEKEND MARKETS TO FIND NEW SMALL LOCAL BUSINESS AND WE ARE IN THE FANTASTIC POSITION TO BRING ARTISAN PRODUCER'S AND CRAFTER'S TOGETHER IN ONE AREA FOR CUSTOMERS, THAT ALREADY HAS A FIRM CUSTOMER BASE DURING WEEK DAYS
- OUR PLAN IS TO HAVE ARTISAN IRISH FOOD AVAILABLE TO EAT AT THE MARKET FROM TRADITIONAL IRISH FOOD TO WORLD CUISINES, ALL WHILE EMPHASISING SUPPORTING IRISH GROWERS AND PRODUCERS



WHAT DO YOU NEED FROM US?

- We plan to create a bespoke market space for producers and crafters and so we would like to know what is needed from cooking appliances to layout.
- What works best for you or other artisan producers at other Weekend Artisan Markets that we can incorporate into our design
- If you have any ideas on how you would like to see this Outdoor Artisan Market develop from design to product concepts we would be glad to hear them.
- We want this Market to revolve around its producers so your input is crucial to help us create an ideal weekend home for your artisan products



Where we are

- We are located in the heart of the ever expanding area of Ballymun with easy access from the m50 North and South with North County Dublin only 15-20 mins drive away
- Ideally located near Ikea and Decathlon giving rise to large passing trade
- Other notable areas in our proximity include Santry, Finglas, Glasnevin
- We are also easily accessed from the M1
- We are also easily accessed on foot and on the Dublin Bus route 13
- We also have ample parking on site

